



SCORE  | Washington DC

Sponsorship Deck

Women Entrepreneurs' Conference

George Mason University Arlington Campus
March 21, 2019

ENGAGE

EDUCATE

EMPOWER

Small Business...Huge Impact

Last year SCORE helped



**Create over
54,000 new
businesses**



**Create over
61,000 new
jobs**



**Over 58%
businesses
increase
revenue**

Small Business...Huge Impact

Of SCORE's Clients:



**60% were
women**



**39% were
minorities**



**11% were
veterans**

Why a Women's Conference

- The number of women-owned businesses is growing at a rate five times faster than the national average
- Women-owned businesses currently make up 39% of the 28 million small businesses operating across the US
- The number of women-owned businesses increased by 45% from 2007 to 2016
- Women-owned businesses employ nearly 9 million people and generate more than \$1.6 trillion in revenues
- 79% of new women-owned businesses are started by women of color
- Women are 60% of SCORE's client base



About the Conference

- The focus is on women entrepreneurs in DC, Maryland and Virginia. Anticipate 300 attendees.
- A full day event featuring keynote speakers, panel discussions and educational breakout sessions. Includes lunch and a networking social hour.
 - Expo featuring sponsors and nonprofit partners.
 - Presented by the Washington DC Chapter of SCORE
 - Event Hosts: Arlington Economic Development & George Mason University
 - Date: March 21, 2019
 - Venue: George Mason University's Arlington Campus
 - Ticket Cost: \$125

Platinum Level Sponsorship: \$5,000



- Dominant logo and link on homepage of SCORE DC EVENT site and included in all social media
- Dominant logo on outbound emails to list of approximately 30,000 SCORE email users
- Dominant logo on advertising materials, virtual and print
- Dominant logo on all event print materials, event videos and event signage, and in a *Thank You* page on SCORE DC website for one week after event
- Table in preferred location at the Vendor Expo
- Recognition as a Host of the networking social hour
- (6) Complimentary event tickets

Gold Level Sponsorship: \$2,500



- Logo and link on homepage of SCORE DC EVENT site and included in all social media
- Logo on outbound emails to list of approximately 30,000 SCORE email users
- Logo on advertising materials, virtual and print
- Logo on all event print materials, event videos and event signage, and in a *Thank You* page on SCORE DC website for one week after event
- Table in prominent location at the Vendor Expo
- (4) Complimentary event tickets

Silver Level Sponsorship: \$1,000



- Small Logo and link on homepage of SCORE DC EVENT site and included in all social media
- Small Logo on outbound emails to list of approximately 30,000 SCORE email users
- Small Logo on advertising materials, virtual and print
- Small Logo on all event print materials, event videos and event signage, and in a *Thank You* page on SCORE DC website for one week after event
- Table at the Vendor Expo
- (2) Complimentary event tickets

We Thrive Sponsorship Registration Form

Please complete the information below and return with your check for the sponsorship level you desire. Choose a **SPONSOR Level** below.

Platinum \$5,000 _____	Gold \$2,500 _____	Silver \$1,000 _____
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Sponsor Name (as it should appear in event materials): _____

Contact Name: _____

Phone: _____

Address: _____

Mobile: _____

City, State, Zip Code _____

<p>I understand that full payment must be provided by February 21, 2019, along with a company logo in jpg format in order to be included in the event program. Access to virtual promotional opportunities described in the Sponsorship Packet become available upon receipt of payment. Inclusion in pre-event promotional print materials will be guaranteed only if payment is made before February 15, 2019. If representing a nonprofit, I understand that the associated benefits for a Nonprofit Partner are predicated upon active promotion to our community through social media, website, and a willingness to display print material on site. Please post all virtual material and display all print material by February 15, 2019 through March 21, 2019.</p>	<p>Signature: _____</p> <p>Title: _____ Date: _____</p> <ul style="list-style-type: none"> • Checks should be made payable to Washington DC SCORE. • Logos should be emailed to jennene.biggin@scorevolunteer.org • Questions can be addressed to Walt Abbott at walter.abbott@scorevolunteer.org
<p>Sponsor and Partner logos will be displayed on the SCORE website event page until March 21, 2019, then displayed on a "Thank You" page until March 29, 2019.</p>	<p>**Customized sponsorships at a higher dollar value are available upon request.</p> <p style="text-align: center;">CLICK HERE TO COMPLETE THE SPONSORSHIP REGISTRATION ONLINE</p>



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Sponsorship Contacts:

Walt Abbott – walter.abbott@scorevolunteer.org

Len Johnson – len.johnson@scorevolunteer.org

Ed Coleman – edward.coleman@scorevolunteer.org

Register online - <http://bit.ly/wethrivesponsor>

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